

The History of the Woolly Worm Festival

Since 1997, Lewisburg has been the Pennsylvania home of the Woolly Worm Festival. Held each October at Hufnagle Park, hundreds of spectators arrive with great urgency to observe and listen as a team of skilled worm readers (our judges) measure, poke, and nudge the little furry critters so that they may reveal the severity of the oncoming winter.

Amazingly, since the inception of the Festival the worms have, as revealed through our judges, been right on the mark with their view into the wintry future.

For centuries the settlers, tradesman, and farmers of the Northeast relied on the Woolly Bear Caterpillar to anticipate each coming winter. By measuring the depth of the critter's plush fur and the ratio of rust to black colored stripes, observers who know the secret of the worm have translated the information into usable language for the use of their fellow man.

In fact, from 1948 through 1976, entomologists from Columbia University studied and recorded the appearance of the Woolly Worm at a science station near Bear Mountain, New York. During that 28 year period, using an updated formula for the prognostication, the worm foretold coming winters 24 of the 28 years of study.

Lewisburg's Woolly Worm Festival is an exciting, entertaining, and satirical event that will leave onlookers, old and young, with smiles on their faces.



www.kiwanis.org

Kiwanis is a global organization of volunteers dedicated to changing the world, one child and one community at a time.

Festival provided by the Kiwanis Club of Buffalo Valley A.M. in Lewisburg, Inc.

All proceeds benefit local children's organizations.

Buffalo Valley Kiwanis
Woolly Worm Festival Committee
534 North Derr Drive PMB 202
Lewisburg, PA 17837-1081



Saturday, October 14, 2017
9:30 am to 4 pm
Hufnagle Park
Lewisburg, Pennsylvania

**Vendors
WANTED**

Crafts
Food
Games
Exhibits

**SPACES ARE LIMITED,
SIGN UP TODAY!!!**

Activities

- Woolly Worm "Wraces"
- Prognostication Ceremony
- Puppet Show
- Balloon Artist(s)
- Craft Vendors
- Magician
- Inflatable Rides
- Food Stands & Games
- Exhibitors
- And much, much, more!

Entertainment at the Gazebo provided the entire day!

Vendor Spaces

- Vendor spaces are approximately 10' X 10' in the grass park.
- Vendors provide their own tables and chairs.
- Food Vendors will be on the upper level.
- Electricity is **not** provided.

-Advertising for the festival will be done on television, radio, newspapers, travel guides, and the internet.

-Flyers will also be handed out at local schools and area businesses.

www.woollywormfestival.com

**** GENERAL INFORMATION ****

Vendors will be setup in downtown Lewisburg's Hufnagle Park located on Market Street, between 5th & 6th Streets.

Friday setup permitted from 6:30-8:00 PM. However, security is not provided. If you plan to arrive on Friday evening, space assignments will be marked on a map posted at the gazebo.

You must be setup by 9:00 am Saturday.

Spaces are limited. Sign up today!!!

*** VENDOR FEE SCHEDULE ***

Crafts, Games, Exhibits, and Food

- \$45 per space if post marked and paid by 9/14/2017
- \$55 per space if post marked and paid after 9/14/2017

**All vendor fees are due with application*

Kiwanis of Buffalo Valley reserves the right to reject any application at the discretion of the Woolly Worm Festival Committee.

- CONTACT INFORMATION -

Telephone Ken at (570) 594-4691
Email: woollywormfestival@gmail.com

VENDOR APPLICATION

Vendor Type (circle one)

Crafts Food Games Exhibit
Other _____

Items selling _____

(Please include all items.)

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Fax _____

Email _____

Vendor spaces are approximately 10' x 10'

Number of spaces needed? _____

Vendor Fee

- \$45 per space if post marked and paid by: **9/14/2017**
- \$55 per space if post marked and paid after: **9/14/2017**

-Vendor fee is due with this application.

-Applications will not be accepted without the fee.

Amount Enclosed \$ _____

Return this portion with your payment to:

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